

Message Text

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ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 USIA-15 DRC-01 RSC-01 /054 W

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R 161357Z AUG 74

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 1569

INFO AMEMBASSY MADRID

UNCLAS SECTION 01 OF 02 PARIS 19614

PASS COMMERCE FOR NELSON, OFFICE OF ASSISTANT
SECRETARY FOR TOURISM, TS/OESP

E.O. 11652: N/A

TAGS: PFOR BIE FR

SUBJECT: BUREAU OF INTERNATIONAL EXPOSITIONS:
LOS ANGELES PROPOSAL FOR 1980 EXPOSITION

REF: STATE 160736

1. EMBASSY OFFICERS MET WITH MR. RENE CHALON, BIE SECRETARY GENERAL, AND MADAME DEFRENE, DEPUTY DIRECTOR, TO DISCUSS PROPOSAL IN REFTEL BY LOS ANGELES TO HOST AN EXPOSITION IN 1980. UNDER THE PROVISIONS OF THE PRESENT CONVENTION, LOS ANGELES COULD HOST A GENERAL (UNIVERSAL) EXPOSITION, SECOND CATEGORY, OR A SPECIAL EXPOSITION. UNDER THE NEW PROTOCOL, WHICH MR. CHALON ESTIMATES WILL GO INTO EFFECT AT THE END OF 1975, ONLY A SPECIAL EXPOSITION COULD BE REGISTERED UNDER BIE REGULATIONS.

2. REGARDING A GENERAL EXPOSITION, THE PRESENT CONVENTION OF 1928, MODIFIED BY THE PROTOCOL OF 1966, PROVIDES FOR INTERVALS BETWEEN EXPOSITIONS OF:
(A) SIX YEARS BETWEEN GENERAL EXPOSITIONS, FIRST CATEGORY; (B) FOUR YEARS BETWEEN GENERAL EXPOSITIONS, SECOND CATEGORY, WITH THE SAME THEME; (C) TWO YEARS BETWEEN GENERAL EXPOSITIONS, SECOND CATEGORY, WITH DIFFERENT THEMES; AND (D) TWO YEARS BETWEEN A GENERAL
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EXPOSITION, FIRST CATEGORY, AND A GENERAL EXPOSITION,

SECOND CATEGORY. ABOVE REGULATIONS ARE BEING SENT NELSON VIA TRANSMITTAL SLIP. THE SPANISH GOVERNMENT HAS ALREADY REGISTERED A 1982 DATE WITH THE BIE FOR A GENERAL EXPOSITION, FIRST CATEGORY. THUS FOR 1980 LOS ANGELES COULD NOT PRESENTLY REQUEST A FIRST CATEGORY EXPOSITION, BUT COULD REQUEST A GENERAL EXPOSITION, SECOND CATEGORY. LOS ANGELES WOULD ASSUME RESPONSIBILITY FOR CONSTRUCTING THE PAVILIONS, WHICH WOULD BENEFIT FOREIGN PARTICIPANTS, BUT BE MORE COSTLY FOR LOS ANGELES. A GENERAL EXPOSITION, FIRST CATEGORY, COULD ONLY BE REQUESTED IF THE SPANISH GOVERNMENT WERE TO WITHDRAW ITS REQUEST FOR BUDGETARY OR OTHER REASONS. THE BIE DOES NOT HAVE ANY ADDITIONAL INFORMATION ON THE BARCELONA EXPOSITION'S POSSIBLE DEMISE.

3. THE PROTOCOL OF 1972, WHICH COULD ENTER INTO FORCE AT THE END OF 1975, PROVIDES FOR AN INTERVAL OF TEN YEARS BETWEEN GENERAL EXPOSITIONS, WITH A REDUCTION TO SEVEN YEARS IN CERTAIN CIRCUMSTANCES. (NO DISTINCTION IS MADE BETWEEN FIRST AND SECOND CATEGORY EXPOSITIONS.) SHOULD SPAIN CANCEL ITS REQUEST, LOS ANGELES COULD THEN REQUEST A 1980 DATE UNDER THE SPECIAL CIRCUMSTANCES PROVISION OF THE NEW PROTOCOL. AUSTRALIA HAS ALREADY EXPRESSED ITS WISH TO HOST A 1987-88 UNIVERSAL EXPOSITION.

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4. REGARDING A SPECIAL EXPOSITION, THE PRESENT CONVENTION OF 1928 REQUIRES A MINIMUM INTERVAL OF THREE MONTHS BETWEEN SPECIAL EXPOSITIONS ON DIFFERENT THEMES IN THE SAME COUNTRY. THE PROTOCOL OF 1972 REQUIRES AN INTERVAL OF FIVE YEARS BETWEEN SPECIAL EXPOSITIONS ON DIFFERENT THEMES IN THE SAME COUNTRY, WITH A POSSIBLE REDUCTION WHEN DEEMED WARRANTED BY THE BIE. THE BIE HAS ONLY TAKEN NOTE OF THE 1978 DATE FOR A SPECIAL EXPOSITION IN BELGIUM; THIS DATE HAS NOT BEEN REGISTERED WITH THE BIE NOR HAVE ADDITIONAL DETAILS BEEN FURNISHED CONCERNING THE EXPOSITION.

5. ANY REQUEST BY LOS ANGELES WOULD ALSO HAVE TO ACCORD WITH THE MINIMUM AND MAXIMUM LEAD TIMES FOR RESERVING AN EXPOSITION DATE, WHICH WILL BE THE SUBJECT OF THE NEXT CLASSIFICATION COMMITTEE MEETING THIS OCTOBER. THE LEAD TIMES UNDER DISCUSSION AT THE LAST MEETING WERE: GENERAL EXPOSITIONS - 5 YEARS MINIMUM, 7 YEARS MAXIMUM; SPECIAL EXPOSITIONS - 3 YEARS MINIMUM, 4 YEARS MAXIMUM.

6. IN SUMMARY, THE BIE SECRETARIAT BELIEVES THAT A REQUEST BY THE U.S. DELEGATION ON BEHALF OF LOS ANGELES TO REGISTER A 1980 EXPOSITION DATE FOR A WELL DEFINED GENERAL EXPOSITION, SECOND CATEGORY, UNCLASSIFIED

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OR A SPECIAL EXPOSITION WOULD BE WELL RECEIVED AT THE NEXT SESSION OF THE BIE GENERAL ASSEMBLY.
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